



RATE CARD 2015

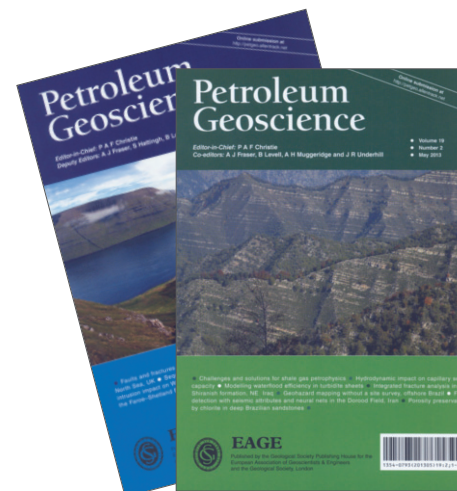
£ **DISPLAY** COST PER AD FOR ONE INSERTION **SPECIAL POSITIONS** COST PER AD FOR ONE INSERTION

Full Page	£1,205	Inside Front Cover	£1,275
Half Page Landscape	£725	Inside Back Cover	£1,275
		Outside Back Cover	£1,340

INSERTS COSTS PER THOUSAND

Up to 10 grams	£275
Up to 15 grams	£350
Up to 20 grams	£425
Over 20 grams	POA

Please note a minimum of 5,000 loose inserts applies to the above quotes. All prices are subject to VAT. For bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details. Please refer to our terms and conditions.



7k circulation

Petroleum Geoscience is read by geologists, geophysicists, petroleum engineers and geochemists in the both the academic and professional worlds. It has a circulation of over 7,000 and reflects the international nature of the industry.

Dates for your diary

Month/Issue	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
February	09 January 2015	12 January 2015	26 January 2015	16 February
May	27 March	30 March	13 April	05 May
August	29 June	01 July	13 July	03 August
November	25 September	28 September	14 October	02 November

**NEED
ARTWORK?**
Click here to
book our
design
service

Technical specification

Full page	width and height (mm)	Half Page	width and height (mm)
Trim size	210 x 297	Trim size	188 x 132
Type size	188 x 274	Landscape (no bleed required)	
Bleed size*	216 x 303		

* Please remember to request a 3mm bleed around the page when artwork is being produced. Please note, all internal ads are printed in black and white.

For all artwork with a white background and no bleed please add a keyline/frame around all edges of your advertisement.

High res, press ready artwork should be supplied in digital format to design@centuryonepublishing.uk. PDF, JPG or TIFF files preferred. Quark Xpress files also accepted, ensuring all printer and screen fonts, and high resolution images are included (please refer to artwork charges). All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. Please note that Microsoft Word and Publisher files are not accepted. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

centuryone
integrated publishing solutions

Contact us

Advertising Sales

Ollie Kirkman
ollie@centuryonepublishing.uk
01727 739 184

Artwork Studio

Jonathan Coke
design@centuryonepublishing.uk
01727 739 191

Artwork creation

RATE CARD 2015

NEW DESIGN	DESIGN COST	INC I.P. RIGHTS
DPS	£620	£720
Full Page	£375	£475
Half Page	£240	£310
Quarter Page	£145	£220
Eighth Page	FREE	INCLUDED

UPDATING EXISTING ARTWORK COST PER AD

Amending artwork	£50	} Applies to both artwork created by us originally and artwork supplied by yourself
Small text amends	£30	
Extra amends/proof (per round)	£20	
Creating a pdf from your files	£20	

EXTRA FEATURES COST PER AD

Add a custom QR code	£50
Add social media logos	£20



Please note that if your ad is booked under an SCC rate and you require artwork creation we will ROUND UP to the nearest suitable size. If your artwork is larger than a standard eighth page you will be charged at the quarter page rate. A single round of amends is included in the artwork price.

All prices quoted are subject to VAT. Please refer to our terms and conditions.



STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. Or if it looks good sign and return the form.

STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready pdf and all design files.

Contact us

Advertising Sales Team

Ollie Kirkman
ollie@centuryonepublishing.uk
01727 739 184

Artwork Studio

Sarah Ryan
creative@centuryonepublishing.uk
01727 739 187

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