

The Geological Society Career and Industry Days 2019

Sponsorship Opportunities



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Society

serving science, profession & society

NOTTINGHAM

CAREER AND INDUSTRY DAY 2019

Date: Wednesday 6 November 2019

Time: 10.00 – 16.00

Venue: British Geological Survey, Keyworth, Nottingham, UK

Audience: Over 350 students from around the UK

Exhibition Area: The exhibition package includes 2m x 2m exhibition space with one 3ft x 3ft table with 2 chairs and access to power. Two 7ft high x 3ft wide poster boards and Velcro can be supplied on request and pop-up stands and banners are welcome. All display materials must be displayed within your allocated space and nothing can be attached to the walls/ceiling of the venue. Refreshments throughout the day, lunch and a drink at the drinks reception are also included.



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EDINBURGH

CAREER AND INDUSTRY DAY 2019

Date: Wednesday 4 December 2019

Time: 10.00 – 16.00

Venue: Our Dynamic Earth, Edinburgh, UK

Audience: Over 250 students from Scotland and the North of England

Exhibition Area: The exhibition package includes a 2m exhibition space with 1 x 6ft trestle table, 2 chairs and access to power. Poster boards are not supplied but pop-up banners are welcome. All display materials must be displayed within your allocated space and nothing can be attached to the walls/ceiling of the venue. Refreshments on arrival, lunch and a drink at the drinks reception are also included.



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London

CAREER AND INDUSTRY DAY 2020

Date: 19 February 2020

Time: 10.00 – 16.00

Venue: Burlington House, Geological Society, London

Audience: Over 200 students from London and the South of England

Exhibition Area: The exhibition package includes approx. 2mx2m exhibition space with 1 x 5ft trestle table, 2 chairs and access to power. Poster boards are not supplied but pop-up banners are welcome. All display materials must be displayed within your allocated space and nothing can be attached to the walls/ceiling of the venue. Refreshments on arrival, lunch and a drink at the drinks reception are also included.



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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR x2

£4000 + VAT

- Headline sponsor - 'sponsored by (logo)' on all event materials inc. website and front cover of student manual
- Lunch sponsor – logo on 'Lunch' page in student manuals, logo on Lunch vouchers
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs power (+ optional poster board for London event)
- Recognition of sponsorship in opening and closing remarks
- Opportunity to display a pull up banner in the lecture theatre at all 3 events
- Full page colour advert in the student manual for all 3 events or Inserts/flyers in the delegate bag at all 3 events
- 100 word company profile in the student manual for all 3 events
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo prominent on sponsors page in the student manual for all 3 events
- Company logo x2 on event poster



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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR x2

£2000 + VAT

- Drinks sponsor – logo on ‘drinks reception’ page in student manuals, logo on drinks vouchers
- A pull up banner in the drinks area at all 3 events
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs power (+ optional poster board for London event only)
- Full page colour advert in the student manual for all 3 events or Inserts/flyers in the delegate bag at all 3 events
- 100 word company profile in the student manual for all 3 events
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all 3 events
- Company logo on event poster



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SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

£1200 + VAT

- Exhibition stand at all 3 events – includes table, 2 chairs power
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all 3 events
- Company logo on event poster



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EXHIBITION COSTS

GSL Nottingham Career and Industry Day – Keyworth, Nottingham - Wednesday 6 November 2019	
Industry Exhibitor Fee	£500 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£400 + VAT
University (non-accredited) Fee	£300 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£240 + VAT
GSL Edinburgh Career and Industry Day – Our Dynamic Earth, Edinburgh - Wednesday 4 December 2019	
Industry Exhibitor Fee	£425 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£340 + VAT
University (non-accredited) Fee	£250 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£200 + VAT
GSL London Career and Industry Day – Geological Society, London – 19 February 2020	
Industry Exhibitor Fee	£425 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£340 + VAT
University (non-accredited) Fee	£250 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£200 + VAT

EXHIBITION COSTS

Joint Exhibition Costs (for a stand at multiple events)	
2 events	10% off total cost
3 events	20% off total cost

DELEGATE BAG / STATIONARY SPONSOR x1

£2500 + VAT

- Company logo on the front of the delegate bag and on the pen and pad in delegate bag at all 3 events
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs power
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all 3 events
- Company logo on event poster



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ADVERT IN THE STUDENT MANUAL

Advert	Individual event	2 events	All 3
Full page colour (A4 portrait)	£150 + VAT	£270 + VAT	£360 + VAT
Half page colour (A5 landscape)	£75 + VAT	£135 + VAT	£202.50 + VAT

2 Events – 10% off

3 Events – 20% off



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INSERTS IN THE DELEGATE BAG*

*Inserts include flyers or brochures

Individual Event	Both Events	All 3
£150 + VAT	£270 + VAT	£360 + VAT

2 Events – 10% off

3 Events – 20% off



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For further information please contact:

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