



Derby City Council

# Using transferable skills outside of Geoscience

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Derby City Council



**DERBY...300 YEARS OF THINKING, MAKING AND DOING**

What my family thinks I do



What my boss thinks I do



What I think I do



What I actually do



# What does my job actually involve?

- Social media management
- Website development
- Photography and videography
- Strategy writing
- Campaign Management
- Analytics
- Content creation (across lots of platforms)
- Customer Service
- Creative Design
- Inbox management
- Decision Making
- Working with colleagues across all levels of the organisation
- Baking
- ... and often, much more!



# So, what are transferable skills?



# So, what are transferable skills?

- Motivation
- Time management
- Prioritisation
- Delegation
- Problem solving
- Leadership
- Listening
- Communication
- Analytics
- Research
- Team working

and many more...





# Transferable skills aren't mutually exclusive

- Motivation
- Time management
- Prioritisation
- Delegation
- Problem solving
- Leadership
- Listening
- Communication
- Analytics
- Research
- Team working



# Transferable skills in action

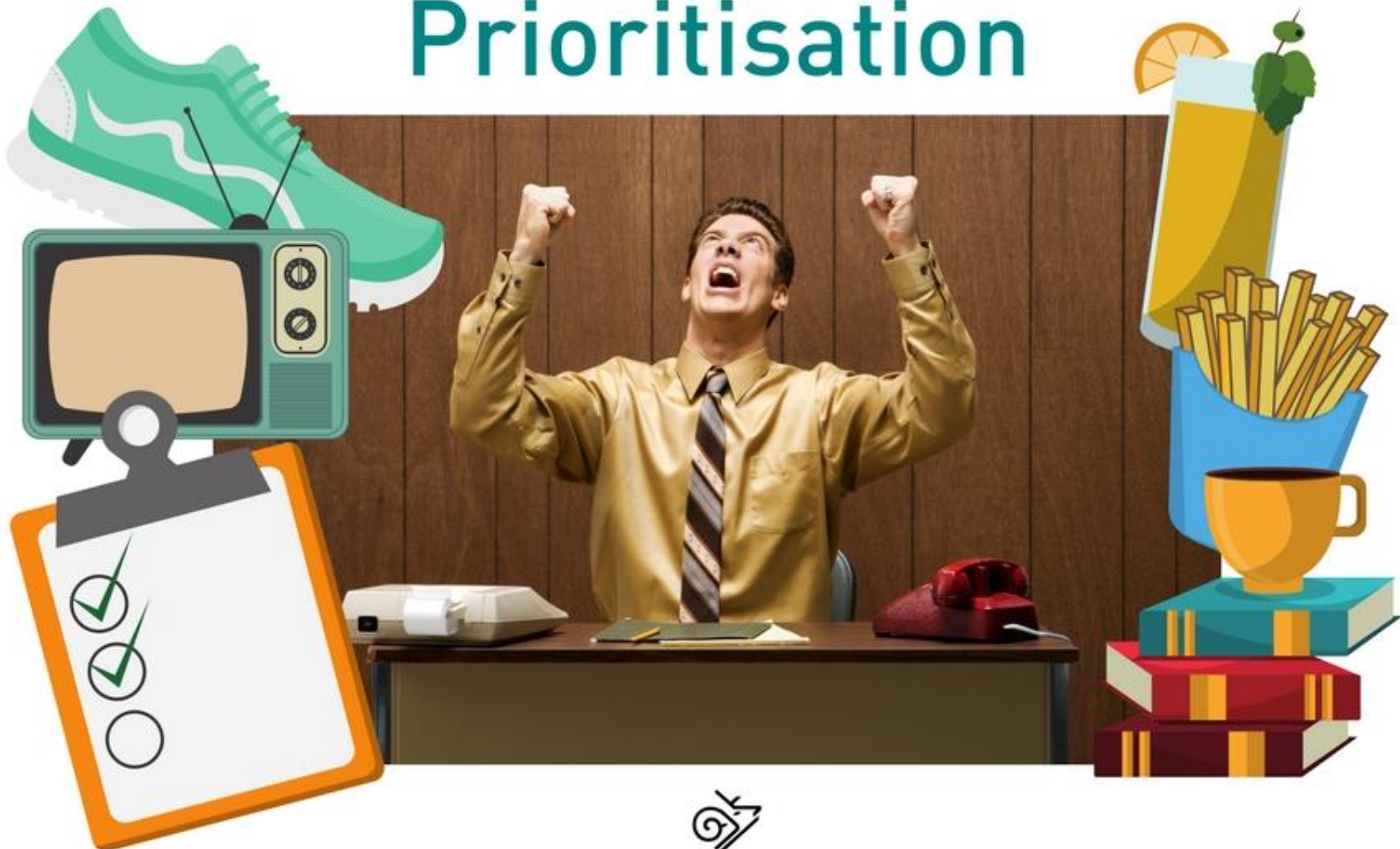
## Team Working and Communication



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# Transferable skills in action

## Time Management and Prioritisation





# Transferable skills in action

## Analytics and Research



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# What are the benefits of Local Government?

- Pension Scheme
- No two days are the same, ever
- Fast paced/dynamic environment
- Flexible working/working from home
- Development opportunities
- Giving something back



# What are the challenges of Local Government?

- Public scrutiny
- Budget/Finance
- Bureaucracy/ Red tape
- Fast paced/dynamic



# Any questions?



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