

PG Petroleum Geoscience



Petroleum Geoscience (PG) is published quarterly by the Geological Society and is co-owned with the European Association of Geoscientists and Engineers. The journal is considered a "must read" for all those active within the rock-related petroleum disciplines.

RATE CARD 2017



DISPLAY COST PER AD FOR ONE INSERTION

Full Page	£1,205
Half Page Landscape	£725

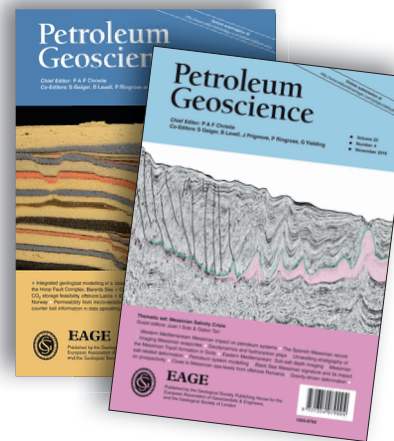
SPECIAL POSITIONS COST PER AD FOR ONE INSERTION

Inside Front Cover	£1,275
Inside Back Cover	£1,275
Outside Back Cover	£1,340

Please note a minimum of 1500 loose inserts applies to the above quotes. All prices are subject to VAT. For bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details. Please refer to our terms and conditions.

INSERTS COST PER THOUSAND

Up to 10 grams	£275
Up to 15 grams	£350
Up to 20 grams	£425
Over 20 grams	£POA



1.5k circulation

Petroleum Geoscience is read by geologists, geophysicists, petroleum engineers and geochemists in both the academic and professional worlds. It has a circulation of over 1500 and reflects the international nature of the industry.

Dates for your diary

Month/Issue	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
February	05 December	07 December	11 January	27 January
May	07 March	09 March	10 April	26 April
August	19 June	21 June	17 July	02 August
November	18 September	20 September	16 October	01 November

**NEED
ARTWORK?**
Click here
to book our
design
service

Technical specification

Full Page	width and height (mm)
Trim size	210 x 297
Type size	188 x 274
Bleed size*	216 x 303

* Please remember to request a 3mm bleed around the page when artwork is being produced.

For all artwork with a white background and no bleed please add a keyline/frame around all edges of your advertisement.

High res, press-ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

centuryone
integrated publishing solutions

Contact us

Advertising Sales

Jonny Knight
jonathan@centuryonepublishing.uk
01727 739 193

Artwork Studio

Jonathan Coke
design@centuryonepublishing.uk
01727 739 191

Artwork creation

RATE CARD 2017

 NEW DESIGN	DESIGN COST	INCI.P. RIGHTS
DPS	£620	£720
Full Page	£375	£475

UPDATING EXISTING ARTWORK COST PER AD

Amending artwork	£50	} Applies to both artwork created by us originally and artwork supplied by yourself
Small text amends	£30	
Extra amends/proof (per round)	£20	
Creating PDF from your files	£20	

A single round of amends is included in the artwork price.
All prices quoted are subject to VAT. Please refer to our terms and conditions.

**CLICK
HERE**
To contact
our inhouse
artwork
team

STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

STEP THREE

Send the designer your copy and images, high-res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. Or if it looks good sign and return the form.

STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press-ready pdf and all design files.

Contact us

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