

Geoscientist



Geoscientist is the official membership magazine of The Geological Society of London. It is the recognised UK professional body for geoscientists, and the oldest geological society in the world. Geoscientist is a monthly publication circulated to over 13,000 fellows worldwide.



DISPLAY COST PER AD FOR ONE INSERTION

Full Page	£2,290
Half Page Landscape	£1,605
Half Page Portrait	£1,685
Quarter Page	£1,125

SPECIAL POSITIONS COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,750
Inside Back Cover	£2,750
Outside Back Cover	£3,025

INSERTS COST PER THOUSAND

Up to 10 grams	£265
Up to 15 grams	£295
Up to 20 grams	£365
Up to 20 grams and over	POA

RECRUITMENT COST PER AD FOR ONE INSERTION

Full Page	£2,520
Half Page Landscape	£1,770
Half Page Vertical	£1,825
Quarter Page	£1,235

All priced are subject to VAT.

For bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details. Please refer to our terms and conditions.

RATE CARD 2019



13k circulation

Arguably the most sought after geology publication in the world, Geoscientist provides a platform to not only share news and information, but also allow its fellowship to share ideas, thoughts and opinions.

The publication is read and received, amongst others, by geologists, geophysicists, petroleum engineers, and geochemists in the both the academic and professional worlds, and is the only fellowship magazine of its kind, making it the global leader in earth science publishing today.

Dates for your diary

Month/Issue	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING
February	03 January	07 January	17 January	25 January
March	08 February	11 February	21 February	28 February
April	08 March	11 March	21 March	29 March
May	05 April	08 April	18 April	30 April
June	10 May	13 May	23 May	31 May
July	07 June	10 June	20 June	28 June
August	09 July	11 July	23 July	31 July
September	09 August	12 August	22 August	30 August
October	06 September	09 September	19 September	30 September
November	11 October	14 October	24 October	31 October
December/January 2020	08 November	11 November	21 November	29 November



Technical specification - Display

Full Page	width and height (mm)	Half Page	width and height (mm)	Quarter Page	width and height (mm)
Trim size	210 x 297	Trim size	185 x 135	Trim size	90 x 135
Type size	181 x 275	Landscape (no bleed required)		Portrait (no bleed required)	
Bleed size*	216 x 303	Half Page	width and height (mm)	Full Page (Recruitment)	width and height (mm)
		Trim size	90.5 x 273	Trim size	185x 273
		Portrait (no bleed required)			

* Please remember to request a 3mm bleed around the page when artwork is being produced.

High res, press ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

centuryone

integrated publishing solutions

Contact us

Advertising Sales

Alex Killen
Alex@centuryonepublishing.uk
 01727 739 182

Artwork Studio

Ryan Gaston
creative@centuryonepublishing.uk
 01727 739 187

Artwork creation

RATE CARD 2019

NEW DESIGN	DESIGN COST	INC IP RIGHTS
DPS	£685	£795
Full Page	£415	£525
Half Page	£265	£345
Quarter Page	£160	£245
Eighth Page	FREE	INCLUDED

UPDATING EXISTING ARTWORK COST PER AD

Amending artwork	£50	} Applies to both artwork created by us originally and artwork supplied by yourself
Small text amends	£30	
Extra amends/proof (per round)	£20	
Creating PDF from your files	£20	

Please note that if your ad is booked under an SCC rate and you require artwork creation we will ROUND UP to the nearest suitable size. If your artwork is larger than a standard eighth page you will be charged at the quarter page rate. A single round of amends is included in the artwork price.

All prices quoted are subject to VAT. Please refer to our terms and conditions.



STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. Or if it looks good sign and return the form.

STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready PDF and all design files.

Contact us

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