

# Geoscientist



## DISPLAY COST PER AD FOR ONE INSERTION

|                     |        |
|---------------------|--------|
| Full Page           | £2,290 |
| Half Page Landscape | £1,605 |
| Half Page Portrait  | £1,685 |
| Quarter Page        | £1,125 |

## INSERTS COST PER THOUSAND

|                         |      |
|-------------------------|------|
| Up to 10 grams          | £265 |
| Up to 15 grams          | £295 |
| Up to 20 grams          | £365 |
| Up to 20 grams and over | POA  |

All prices are subject to VAT.

For bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details. Please refer to our terms and conditions.

## SPECIAL POSITIONS COST PER AD FOR ONE INSERTION

|                    |        |
|--------------------|--------|
| Inside Front Cover | £2,750 |
| Inside Back Cover  | £2,750 |
| Outside Back Cover | £3,025 |

## RECRUITMENT COST PER AD FOR ONE INSERTION

|                     |        |
|---------------------|--------|
| Full Page           | £2,520 |
| Half Page Landscape | £1,770 |
| Half Page Vertical  | £1,825 |
| Quarter Page        | £1,235 |

## RATE CARD 2018



## Dates for your diary

| Month/Issue                  | BOOKING DEADLINE | ARTWORK DEADLINE | INSERT DEADLINE | PUBLISHING   |
|------------------------------|------------------|------------------|-----------------|--------------|
| <b>February</b>              | 04 January       | 08 January       | 18 January      | 26 January   |
| <b>March</b>                 | 06 February      | 08 February      | 20 February     | 28 February  |
| <b>April</b>                 | 02 March         | 05 March         | 15 March        | 26 March     |
| <b>May</b>                   | 06 April         | 09 April         | 19 April        | 30 April     |
| <b>June</b>                  | 11 May           | 14 May           | 24 May          | 31 May       |
| <b>July</b>                  | 08 June          | 11 June          | 21 June         | 29 June      |
| <b>August</b>                | 10 July          | 11 July          | 23 July         | 31 July      |
| <b>September</b>             | 10 August        | 13 August        | 23 August       | 31 August    |
| <b>October</b>               | 07 September     | 10 September     | 20 September    | 28 September |
| <b>November</b>              | 09 October       | 11 October       | 23 October      | 31 October   |
| <b>December/January 2019</b> | 09 November      | 12 November      | 22 November     | 30 November  |

**NEED  
ARTWORK?**  
Click here  
to book our  
design  
service

## Technical specification - Display

|                  |                       |                               |                       |                                |                       |
|------------------|-----------------------|-------------------------------|-----------------------|--------------------------------|-----------------------|
| <b>Full Page</b> | width and height (mm) | <b>Half Page</b>              | width and height (mm) | <b>Quarter Page</b>            | width and height (mm) |
| Trim size        | 210 x 297             | Trim size                     | 185 x 135             | Trim size                      | 90 x 135              |
| Type size        | 181 x 275             | Landscape (no bleed required) |                       | Portrait (no bleed required)   |                       |
| Bleed size*      | 216 x 303             | <b>Half Page</b>              | width and height (mm) | <b>Full Page (Recruitment)</b> | width and height (mm) |
|                  |                       | Trim size                     | 90.5 x 273            | Trim size                      | 185 x 273             |
|                  |                       | Portrait (no bleed required)  |                       |                                |                       |

\* Please remember to request a 3mm bleed around the page when artwork is being produced.

High res, press ready artwork should be supplied in digital format to [copy@centuryonepublishing.uk](mailto:copy@centuryonepublishing.uk). PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

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integrated publishing solutions

Geoscientist is the official membership magazine of The Geological Society of London. It is the recognised UK professional body for geoscientists, and the oldest geological society in the world. Geoscientist is a monthly publication circulated to over 13,000 fellows worldwide.

# 13k circulation

Arguably the most sought after geology publication in the world, Geoscientist provides a platform to not only share news and information, but also allow its fellowship to share ideas, thoughts and opinions.

The publication is read and received, amongst others, by geologists, geophysicists, petroleum engineers, and geochemists in the both the academic and professional worlds, and is the only fellowship magazine of its kind, making it the global leader in earth science publishing today.

## Contact us

### Advertising Sales

Alex Killen  
[Alex@centuryonepublishing.uk](mailto:Alex@centuryonepublishing.uk)  
01727 739 182

### Artwork Studio

Ryan Gaston  
[creative@centuryonepublishing.uk](mailto:creative@centuryonepublishing.uk)  
01727 739 187

# Artwork creation

## RATE CARD 2018



### NEW DESIGN

#### DESIGN COST

#### INCI.P. RIGHTS

|              |      |          |
|--------------|------|----------|
| DPS          | £620 | £720     |
| Full Page    | £375 | £475     |
| Half Page    | £240 | £310     |
| Quarter Page | £145 | £220     |
| Eighth Page  | FREE | INCLUDED |

### UPDATING EXISTING ARTWORK COST PER AD

|                                |     |   |
|--------------------------------|-----|---|
| Amending artwork               | £50 | } Applies to both artwork created by us originally and artwork supplied by yourself |
| Small text amends              | £30 |   |
| Extra amends/proof (per round) | £20 |   |
| Creating PDF from your files   | £20 |   |

Please note that if your ad is booked under an SCC rate and you require artwork creation we will ROUND UP to the nearest suitable size. If your artwork is larger than a standard eighth page you will be charged at the quarter page rate. A single round of amends is included in the artwork price.

All prices quoted are subject to VAT. Please refer to our terms and conditions.

**CLICK  
HERE**  
To contact  
our inhouse  
artwork  
team

#### STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

#### STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

#### STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

#### STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. Or if it looks good sign and return the form.

#### STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready pdf and all design files.

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