

Hybrid Conference

21 – 22 September 2026

What Makes a Geoscience Model Useful?

SPONSORSHIP



The
Geological
Society

MAKE A SEISMIC IMPACT WITH YOUR BRAND

Established in 1807, the Geological Society holds the distinction of being the world's oldest national geological society. Our mission is to champion geoscience, foster curiosity about the natural world and support science, profession and society.

The Society's events are renowned for their excellence and impact in the field of geoscience. We take pride in curating experiences that not only offer valuable insights and knowledge-sharing but also foster innovation and collaboration.

Our conferences, events and specialised training programs are led by geoscience experts and leaders, ensuring that attendees gain access to the latest research, technologies, and emerging trends. We create an environment where meaningful connections are forged, ideas are exchanged, and solutions to critical challenges are explored.

Join us a sponsor for our scientific conferences

Showcase your commitment to advancing cutting-edge science, align with sustainable energy transition goals and bolster your Environmental, Social and Governance (ESG) commitments. The following pages outline various conference and event sponsorship options available. A list of upcoming events can be accessed here: www.geolsoc.org.uk/Events/Society-Events

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meet your specific needs. For more information, please get in touch: sponsorship@geolsoc.org.uk

Keep reading to see our audience reach and sponsor benefits

WHAT MAKES A GEOSCIENCE MODEL USEFUL?

Modelling is ubiquitous in geoscience, from conceptual models used to summarise qualitative outcrop interpretations, to experimental analogue models and complex numerical process models used to advance our understanding fundamental processes. Geoscience models of all types are widely used for prediction across all areas of geoscience, for example in natural hazard prediction, in subsurface prediction in the exploration, appraisal and production of natural resources, and increasingly in sequestration and energy storage. In all cases, the question applies: what makes a geoscience model useful? Answering this question is important because it requires that we fully understand and optimise the modelling process to best develop and encapsulate robust understanding and therefore make the best possible predictions.

This conference will be useful to any geoscientist who uses models, from conceptual and digital outcrop models, to models that integrate multiple forms of data, to full-physics analogue and numerical process models. It will be useful if you want to better understand where the boundary between models and data lies, how best to develop and/or apply models for robust prediction, and how further development of models can advance geoscience. We anticipate and welcome participants from all areas of geoscience spanning academia, industry and teaching.

For more information, please visit the [conference webpage](#)

Please keep reading for details of sponsorship options and audience reach

AUDIENCE REACH

The Geological Society has a significant audience reach online, with more than **1 million** website users annually, with more than **4.5 million** views.

In addition, we have a strong social media presence across various platforms:

- **59,000** on LinkedIn
- **20,000** on Facebook
- **6,300** on Instagram
- **2,000** on BlueSky (and growing)

All sponsors benefit from:

Targeted Engagement: Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

Brand Recognition: Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

Impactful Stories: Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



SPONSORSHIP OPPORTUNITIES

What Makes a Geoscience Model Useful?					
Opportunity to address delegates at the Poster Session and Reception					
Two additional complimentary delegate tickets					
Option to place a pull-up banner in main reception area					
Logo on front page of programme and 100-word profile inside as title sponsor					
Display or exhibition table for the meeting duration with one delegate ticket					
All employees entitled to use discounted Corporate Affiliate/Partner rate					
Full page advert in digital programme					
Acknowledgement during welcome and closing speeches					
Half page advert in digital programme					
Recognition on social media channels					
Logo on event website, digital programme, sponsor holding slides and appropriate emails*					
		Bronze £650	Silver £950 (6 available)	Gold £1,450 (4 available)	Headline £2,950 (1 available)

* Sponsors will always be listed in order of spend and alphabetically

Additional Opportunities**	
Drinks Reception Sponsor (logo on signage)	£750
Poster Session Sponsor (logo on signage)	£300
Technobite Presentation within main programme	£350

** Subject to availability

OTHER COLLABORATION & PARTNERSHIP OPPORTUNITIES

Webinars

We have limited opportunities available to co-develop and present webinars on a range of cutting-edge and diverse geoscience topics.

Corporate Patrons

Company membership entitles you to a range of benefits including venue hire, discounted delegate rates, access to Burlington House for all staff and more. All while supporting our education and outreach activities.

Geoscientist Magazine

Place your organisation in front of our 12,000+ Fellows by advertising in our popular quarterly magazine. There are a range of options available.

Education & Outreach

Help to inspire the next generation of geoscientists. We welcome partners to support our diverse education and outreach activities.

Events & Training Courses

Join us to develop a new conference or training courses in partnership with your organisation for a diverse and international audience.

There are several other ways in which you can become partners with the Geological Society, including advertising, co-branding, and co-developing new events.

For more information about our sponsorship opportunities and how you can get involved, please contact:

sponsorship@geolsoc.org.uk



CONTACT US

For further information about sponsorship opportunities, please get in touch:

+44 (0) 20 7434 9944
sponsorship@geolsoc.org.uk



The
Geological
Society

The Geological Society of London
Burlington House, Piccadilly, London, W1J 0BG, UK
Registered Charity Number: 210161