

Schools Geology Challenge

Schools Geology Challenge Competition Brief

To enter the **Qualifiers of the Schools Geology Challenge**, we would like you to present a geoscience topic of your choice created for an online audience who are non-experts aged 16-24. Your submission must meet the criteria outlined in this brief and be submitted no later than **Wednesday 20 January 2027**.

Steps to enter:

1. Choose a geoscience topic
2. Present your chosen topic for an online audience of non-experts aged 16-24
3. Submit your entry via the website at: www.geolsoc.org.uk/geochallenge

Submission Criteria:

- Your online audience are **non-experts aged 16-24**; your work must be suitable for this audience.
- Your submission must **not exceed 5 minutes**; your work must be able to be viewed within the 5-minute limit. This includes all media: videos, posters, websites etc.
- Submissions must be **fully credited**; when submitting your entry please name everyone in your team who was involved.
- You **must use references** where appropriate, either in video descriptions, captions, footnotes or similar. If you are unable to include references in the content itself then please submit them in a separate document with your submission. **You will be marked down if your work doesn't include references.**
- The name of your school must be included on the file name of your submission. If more than one team is entering from the same school please give your team an identifiable name and include this in the submission.

Submissions will be judged according to:

- Scientific content and accuracy (50%)
- How effectively the topic is communicated to the assigned audience (25%)
- Creativity (25%)

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Top Tips

Choosing your geoscience topic:

Your topic can be anything you like! It could be something that you are learning about in your classes or inspired by your own experience. You could choose a topic that is a case study, a concept, or phenomenon – as long as it's geoscience, we want to hear about it!

How to present your topic:

Be creative in how you present your topic: you could create a presentation and film yourselves delivering it in class, or over Zoom, or even turn it into a newsroom-style clip. You could document a coursework experiment via vlog or use social media apps like Instagram or TikTok* – or turn it into a mini documentary!

Presenting a topic doesn't have to involve speaking - you could use visuals to communicate your topic, such as an infographic or a cartoon strip.

Remember your audience, think about how best to communicate your topic to them. How will you make it engaging for them? Do you need to explain certain terminology for them to understand?

* Submissions can be designed for social media, but uploaded privately or sent separately for privacy reasons

