



Hybrid Conference

4-5 JUNE 2025

Future Geohazards: Assessing the impact of the climate crisis

SPONSORSHIP PROSPECTUS



The
Geological
Society

MAKE A SEISMIC IMPACT WITH YOUR BRAND

Established in 1807, the Geological Society holds the distinction of being the world's oldest national geological society. Our mission is to champion geoscience, foster curiosity about the natural world and support science, profession and society.

The Society's events are renowned for their excellence and impact in the field of geoscience. We take pride in curating experiences that not only offer valuable insights and knowledge-sharing but also foster innovation and collaboration.

Our conferences, events and specialised training programs are led by geoscience experts and leaders, ensuring that attendees gain access to the latest research, technologies, and emerging trends. We create an environment where meaningful connections are forged, ideas are exchanged, and solutions to critical challenges are explored.

Join us a sponsor for our scientific conferences

Showcase your commitment to advancing cutting-edge science, align with sustainable energy transition goals and bolster your Environmental, Social and Governance (ESG) commitments. The following pages outline various conference and event sponsorship options available. A list of upcoming events can be accessed here: www.geolsoc.org.uk/Events/Society-Events

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meet your specific needs. For more information, please get in touch: sponsorship@geolsoc.org.uk

Keep reading to see our audience reach and sponsor benefits

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EVENT OVERVIEW

Research over the past decades has provided evidence for a link between climatic change and increased geohazard occurrence. To reduce the amplitude of climatic change, effective mitigation is key for a resilient society, alongside an increased societal transition involving infrastructure development. This may mean that a greater range of geohazards require mitigation in locations where they have not previously been encountered.

‘Future Geohazards’ and the G3 theme

The ‘Future Geohazards’ Conference is part of the Geological Society’s Geohazards, Geoengineering and Georesilience (G3) Science Theme, focussing on responses to geohazards in society. Over the course of 2 days, this conference seeks to connect key actors within the hazard research and mitigation communities and support geohazard and disaster risk reduction. It will address these related topics, with input from across the hazards community spectrum; namely social and physical sciences, industry, non-governmental organisations and public bodies.

Topics covered within the ‘Future Geohazards’ Conference include:

- Climatic drivers of geohazard occurrence
- Geohazard impact, societal and/or community resilience
- Geo-risk management and strategy

Please keep reading for details of sponsorship options and audience reach

AUDIENCE REACH

The Geological Society has a significant audience reach online, with more than **1 million** website users annually, with more than **4.5 million** views.

In addition, we have a strong social media presence across various platforms:

- **59,000** on LinkedIn
- **20,000** on Facebook
- **6,300** on Instagram
- **2,000** on BlueSky (and growing)

All sponsors benefit from:

Targeted Engagement: Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

Brand Recognition: Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

Impactful Stories: Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS			
Logo on speaker stand			
Opportunity to place banners in the lecture theatre and key event spaces			
Logo on front cover of delegate manual (downloadable pdf)			
Full page colour advert and 100 word profile in the delegate manual			
Recognition by Chair during the event			
Opportunity to place banner in the drinks reception area and key spaces			
Logo on the event website pages and inside the delegate manual			
Half page colour advert in the delegate manual			
Logo on the event webpages and inside the delegate manual*			
	Bronze £550	Silver £1,000	Gold £2,000

* Sponsors will be listed in order of spend and alphabetically

OTHER COLLABORATION & PARTNERSHIP OPPORTUNITIES

Webinars

We have limited opportunities available to co-develop and present webinars on a range of cutting-edge and diverse geoscience topics.

Corporate Patrons

Company membership entitles you to a range of benefits including venue hire, discounted delegate rates, access to Burlington House for all staff and more. All while supporting our education and outreach activities.

Geoscientist Magazine

Place your organisation in front of our 12,000+ Fellows by advertising in our popular quarterly magazine. There are a range of options available.

Education & Outreach

Help to inspire the next generation of geoscientists. We welcome partners to support our diverse education and outreach activities.

Events & Training Courses

Join us to develop a new conference or training courses in partnership with your organisation for a diverse and international audience.

There are several other ways in which you can become partners with the Geological Society, including advertising, co-branding, and co-developing new events.

For more information about our sponsorship opportunities and how you can get involved, please contact:

sponsorship@geolsoc.org.uk



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#FUTUREGEOHAZARDS25

www.geolsoc.org.uk/06-Future-Geohazards-Conference

Your Logo
Here



The
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Convenors:

Matt Owen – Global Maritime Consultancy Ltd

CONTACT US

For further information about sponsorship opportunities, please get in touch:

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The
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