

Hybrid Conference

4-5 June 2026

# AI in the Geosciences

## SPONSORSHIP PROSPECTUS



The  
Geological  
Society

# MAKE A SEISMIC IMPACT WITH YOUR BRAND

Established in 1807, the Geological Society holds the distinction of being the world's oldest national geological society. Our mission is to champion geoscience, foster curiosity about the natural world and support science, profession and society.

The Society's events are renowned for their excellence and impact in the field of geoscience. We take pride in curating experiences that not only offer valuable insights and knowledge-sharing but also foster innovation and collaboration.

Our conferences, events and specialised training programs are led by geoscience experts and leaders, ensuring that attendees gain access to the latest research, technologies, and emerging trends. We create an environment where meaningful connections are forged, ideas are exchanged, and solutions to critical challenges are explored.

## Join us a sponsor for our scientific conferences

Showcase your commitment to advancing cutting-edge science, align with sustainable energy transition goals and bolster your Environmental, Social and Governance (ESG) commitments. The following pages outline various conference and event sponsorship options available. A list of upcoming events can be accessed here: [www.geolsoc.org.uk/Events/Society-Events](http://www.geolsoc.org.uk/Events/Society-Events)

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meet your specific needs. For more information, please get in touch: [sponsorship@geolsoc.org.uk](mailto:sponsorship@geolsoc.org.uk)

Keep reading to see our audience reach and sponsor benefits

# AI in the Geosciences

## Overview

The inaugural AI in the Geosciences conference is a new hybrid event aimed at researchers, industry professionals, students, policy makers, and all those with an interest in responsible innovation. The meeting will explore how artificial intelligence, machine learning, and big data are transforming the geosciences, while also addressing the critical ethical, educational, and policy challenges that come with these technologies.

The programme is designed to encourage contributions from a wide range of stakeholders, combining traditional scientific presentations with community updates, hosted panel discussions, workshops, and hackathons. In addition to showcasing cutting-edge research, the event will also provide a network for professional development and opportunities for collaboration across disciplines.

## Themes explored

- Developments and opportunities in AI and machine learning (including developer-led and user-focused/codeless approaches)
- Data integration, interpretation, and automation using AI tools
- Open data and collaborative development of AI tools
- Ethics, bias, and transparency in AI and machine learning
- Policy considerations for AI development
- The role of AI in geoscience education

**Please keep reading for details of sponsorship options and audience reach**

# AUDIENCE REACH

The Geological Society has a significant audience reach online, with more than **1 million** website users annually, with more than **4.5 million** views.

In addition, we have a strong social media presence across various platforms:

- **62,000** on LinkedIn
- **21,000** on Facebook
- **7,000** on Instagram
- **2,400** on BlueSky (and growing)

All sponsors benefit from:

**Targeted Engagement:** Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

**Brand Recognition:** Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

**Impactful Stories:** Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



# SPONSORSHIP OPPORTUNITIES

AI in the Geosciences (2-day)				
Opportunity to address delegates at the Poster Session and Reception				
Two additional complimentary delegate tickets				
Option to place a pull-up banner in main reception area				
Logo on front page of programme and 100-word profile inside as title sponsor				
Display or exhibition table for the meeting duration with one delegate ticket				
All employees entitled to use discounted Corporate Affiliate/Partner rate				
Full page colour advert in digital programme				
Acknowledgement during welcome and closing speeches				
Half page colour advert in digital programme				
Recognition on social media channels				
Logo on event website, digital programme, sponsor holding slides, and appropriate emails*				

\* Sponsors will always be listed in order of spend and alphabetically

Bronze	Silver	Gold	Platinum
9 Available	8 Available	4 Available	1 Available
£650	£950	£1,450	£2,950

Additional Opportunities**	
<b>Drinks Reception</b> Sponsor (logo on signage)	<b>£750</b>
<b>Poster Session</b> Sponsor (logo on signage)	<b>£300</b>

# PRE-CONFERENCE WORKSHOP OPPORTUNITIES



There is an option to host a half-day or one-day workshop on Wed 3<sup>rd</sup> June 2026, before the conference starts, which could provide a training opportunity for new software, data processing, or to showcase a new product to our **AI in the Geosciences** audience.

Rooms are available that can host workshops & training sessions from 12 to 172 people with full AV facilities, including the ability to live-stream or include remote connections.

In addition, the Society would be happy to discuss options for hosting additional facilities or equipment for the duration of the workshop should it be required for demonstrations.

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meet your specific needs.

For more information, please get in touch: [sponsorship@geolsoc.org.uk](mailto:sponsorship@geolsoc.org.uk)

**Use our central London home to inspire & upskill your users before the main event**

# OTHER COLLABORATION & PARTNERSHIP OPPORTUNITIES

## Webinars

We have limited opportunities available to co-develop and present webinars on a range of cutting-edge and diverse geoscience topics.

## Corporate Patrons

Company membership entitles you to a range of benefits including venue hire, discounted delegate rates, access to Burlington House for all staff and more. All while supporting our education and outreach activities.

## Geoscientist Magazine

Place your organisation in front of our 12,000+ Fellows by advertising in our popular quarterly magazine. There are a range of options available.

## Education & Outreach

Help to inspire the next generation of geoscientists. We welcome partners to support our diverse education and outreach activities.

## Events & Training Courses

Join us to develop a new conference or training courses in partnership with your organisation for a diverse and international audience.

There are several other ways in which you can become partners with the Geological Society, including advertising, co-branding, and co-developing new events.

For more information about our sponsorship opportunities and how you can get involved, please contact:

[sponsorship@geolsoc.org.uk](mailto:sponsorship@geolsoc.org.uk)



## CONTACT US:

For further information about sponsorship opportunities,  
please get in touch:

**+44 (0) 20 7434 9944**  
**[sponsorship@geolsoc.org.uk](mailto:sponsorship@geolsoc.org.uk)**



The  
Geological  
Society

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