



7th Petroleum Geology Conference (PGC VII) from mature basins to new frontiers

**30 March - 2 April 2009
Queen Elizabeth II Conference Centre, London**

Sponsorship Packages

In the tradition of the highly successful "Barbican" conferences, the Petroleum Group of The Geological Society of London, PESGB and The Energy Institute have joined forces to continue the conference series.

Technical themes encompass regional petroleum systems and plays, oil and gas field case studies, innovative technologies and future sustainability. Presentations will be facilitated through an interactive environment of papers, posters and visualization media.

The major session themes are:

- **Europe**
- **Russia, the FSU and Circum Arctic**
- **North Africa and Middle East**
- **Passive Margins of the Gulf of Mexico, Atlantic and Indian Oceans**
- **Unconventional Resources**

Special features will include:

Geo-controversies Debates

Virtual Field Trips

Practical Applications of 3D Visualisation

**Conference Sessions - £20,000 per theme for the duration of the event.
(maximum 2 companies per theme)**

Themes for the conference are as follows:

Europe

The mature petroleum basins of Europe sustain a successful petroleum industry which routinely applies state-of-the-art technology to achieve its goals. The future for Europe lies in an industry which continually and responsibly pushes at both exploration and exploitation frontiers; developing the necessary enabling technologies and geoscientific insights to maximise hydrocarbon recovery and better explore petroleum plays.

Russia, FSU and Circum Arctic

Russia represents the final exploration frontier available to the international petroleum industry as both political and technical barriers are removed, allowing access to the vast resources in the former USSR and FSU basins and the potential in the offshore Arctic regions.

North Africa and Middle East

North Africa and the Middle East hold huge reserves of oil and gas and are some of the most important regions for future hydrocarbon production. The drilling successes onshore Algeria and offshore Egypt, and renewed industry interest in Libya have re-invigorated North Africa. The Middle East holds the majority of the world's remaining oil and gas reserves, and offers a showcase for new research into the major plays and recent exploration / production advances.

Passive Margins of the Gulf of Mexico, Atlantic and Indian Oceans

Passive margins have yielded over 100 BBOE. Images from high resolution 3D-seismic provide direct evidence of deepwater depositional systems and major discoveries are supported by direct seismic evidence of hydrocarbons. The future challenge for the next wave of Passive Margin exploration is to understand the lithospheric mechanisms controlling basin development, thus furthering the search into deeper stratigraphy and extend play boundaries and petroleum systems.

Unconventional Resources

This session will cover the following topics:-

- Tight gas
- Shale gas
- Heavy oil
- Oil shale
- Coal bed methane
- Methane hydrates
- Geological storage of carbon dioxide

Geo-controversies Debates

This session will cover the following topics:-

- Climate change
- Sequence stratigraphy
- Continental margins
- Analogue models
- Strike slip
- AVO and amplitudes

Virtual Field Trips

This session will cover the following topics:-

- Sedimentary architectures
- Structure and tectonics
- Multiscale models
- Geotours

As a session sponsor you can expect the following branding opportunities:

- full colour advertisement in the abstract book
- Branding on all associated theme activities – including logo in relevant session Lecture Theatre, , conference website & appropriate acknowledgement in the conference programme.
- Recognition during communal sessions (where appropriate) associated with sponsored theme, including refreshment breaks, lunch and poster sessions

Conference Programme & Abstract Book - £30,000 (sole sponsorship)

Each delegate attending the conference will receive, as part of their registration, a copy of the conference programme and abstract book.

The sponsor can expect to have their logo clearly displayed on the cover of the conference programme and abstract book and receive a full page colour advertisement in the abstract book.

Flash Drive Memory stick - £20,000 (sole sponsorship)

In addition to the hard copy of the Conference Programme and abstract book delegates will also receive a copy of the programme and abstracts on a Flash Drive memory stick.

The sponsor of this item will have their logo displayed on each memory stick and an insert into the delegate bag.

Conference Programme & Abstract Book and Flash Drive Memory stick - £40,000 (sole sponsorship only)

As a joint package, sponsors will receive all the benefits detailed above.

Poster Session - £10,000 per themed poster session (maximum 2 companies per themed poster session)

Combining the poster session areas with the refreshment break and lunch areas will ensure that the sponsors of the poster sessions are readily acknowledged.

Sponsors will be able to raise their profiles with leaflet displays, signage and branding opportunities near the poster session.

**On-line Registration and Badges -
£23,000 (sole sponsorship including lanyards)
£20,000 (sole sponsorship excluding lanyards)**

Prior to the conference, delegates will have the opportunity to register via an online system.

Your company logo will be on the web pages for the on-line registration process, delegate badges, speaker badges, lanyards (if paying for this sponsorship element), registration signage, pre-registration forms and the conference web-page. Your company will also have the opportunity to use the back of the badges for company marketing or promotion.

Lanyards - £5,000 (sole sponsorship)

A lanyard will be attached to the delegate badges and speaker badges.

Your company will have the opportunity to have your logo on these lanyards.

Delegate Bags - £15,000 (sole sponsorship)

Inserted into each delegate bag will be a copy of the conference programme, abstract book and delegate stationery. A bag will be given to each delegate registered to attend the conference and will be used for the duration and beyond the conference.

The sponsor of this item will have their logo printed on the bags.

Delegate Stationery - £20,000 (sole sponsorship)

Each delegate bag will be inserted with a notepad and pen and in addition, pads and pens will be made available in other areas of the conference.

The sponsors of this item will have their logo printed on the cover of the pads and subsequent pages and on the pens.

General conference signage - £15,000 (sole sponsorship)

Throughout the whole of the conference, there will be general room signage and directional signage.

Your company logo will be placed on all appropriate signage.

Ice Breaker Reception (Monday 30 March 2009) - £12,000 (sole sponsorship) or £4,500 (maximum 3 sponsors)

All delegates and speakers will be invited to attend this function.

Sponsors of this item will have their logo clearly displayed on all signage.

Teas and coffees - £7,500 (sole sponsorship per day. Maximum 3 sponsors)

Your company will be acknowledged on all appropriate signage per day.

Lunch - £10,000 (sole sponsorship per day. Maximum 3 sponsors)

Your company will be acknowledged on all appropriate signage per day.

Conference Dinner - £30,000 (sole sponsorship) or £12,000 (maximum of 3 sponsors)

All delegates and speakers will be invited to attend this function.

Sponsors for this item will have their logo clearly displayed on all signage and on the dinner menu.

A sole sponsor will also be given 10 complimentary guest dinner passes. Co-sponsors will be given 2 complimentary guest dinner passes.

Student helpers - £10,000 (sole sponsorship)

Throughout the conference students will be assisting with the smooth running of various conference elements. The students will be wearing polo shirts during the conference.

Your company will have its logo on the t-shirt and your company will have the opportunity of using the back of the t-shirt for company marketing or promotion.

Delegate Bag inserts - £1,500 (maximum 4 inserts)

Each delegate will be given a conference bag that they can use for the duration of the conference. Inserted into the bag will be a conference programme, abstract book and delegate stationery (insert to be produced and supplied by sponsor).

Advertising in the Abstract Book

In addition, if not already included in the sponsorship package, sponsors can buy advertising space within the abstract book, however spaces are limited. Prices are as follows:

Bookmark:	£2,500
Inside front cover (colour):	£3,000
Inside back cover (colour):	£3,000
Inside front cover (mono):	£2,500
Inside back cover (mono):	£2,500
Double page spread (colour):	£3,000
Double page spread (mono):	£2,500
Full page (colour):	£2,000
Full page (mono):	£1,500
Half page (colour):	£1000
Half page (mono):	£700

If you have any further questions regarding any of the proposed sponsorship opportunities listed above or would like to discuss any sponsorship opportunities further, please contact:

Georgina Worrall

Tel: 020 7432 0983

Email: georgina.worrall@geolsoc.org.uk