

[2012]

Petroleum Geoscience

RATE CARD - Petroleum Geoscience *Published by the Geological Society*

Petroleum Geoscience (PG) is published quarterly by the Geological Society and is co-owned with the European Association of Geoscientists and Engineers. The journal is considered a "must read" for all those active within the rock-related petroleum disciplines.

Petroleum Geoscience is read by geologists, geophysicists, petroleum engineers and geochemists in the both the academic and professional worlds. It has a circulation of over 5,000 and reflects the international nature of the industry.

RATE CARD (COST PER ADVERTISEMENT FOR ONE INSERTION)

DISPLAY	Colour Price
Full Page	£1,425
Half Page	£845
Quarter Page	£475

Special positions

Inside Front Cover	£1,575
Inside Back Cover	£1,575
Outside Back Cover	£1,825

INSERTS (COSTS PER THOUSAND)

Price	
Up to 10 grams	£375
Up to 15 grams	£450
Up to 20 grams	£500
Over 20 grams	Price on application

For all bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details.

Please note a minimum of 1,500 loose inserts applies to the above quotes. All prices are subject to VAT.

Please refer to our terms and conditions.



PUBLISHING DATES 2012

ISSUE	ADVERTISING DEADLINES	PUBLISHING DATE
February	05 January	08 February
May	20 March	04 May
August	25 June	03 August
November	24 September	02 November

CONTACTS

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MECHANICAL DATA - *Petroleum Geoscience* Published by the Geological Society

HEIGHT AND WIDTH (MM)

Cover Section - Full Page

Trim size **297 x 210**

Bleed size* **303 x 216**

* Please remember to request a 3mm bleed around the page when artwork is being produced.

Full Page (internal)

Type size **253 x 187**

Half Page Landscape

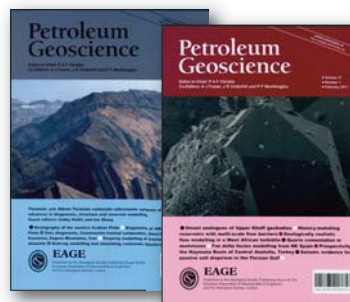
Type size **132 x 190**

Half Page Vertical

Type size **270 x 89**

Quarter Page

Type size **132 x 89**



For all artwork with a white background please add a keyline/frame around all edges of your advertisement.

SUPPLYING ARTWORK

High res, press ready artwork should be supplied in digital format to design@centuryonepublishing.ltd.uk

PDF, JPG or TIFF files preferred, Quark Xpress files also accepted, ensuring all printer and screen fonts, and high resolution images are included. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. Please note that Word files are not accepted.

We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof. We are happy to accept standing colour proofs for generic artwork for which modest text only changes are required (subject to charges outlined in our standard advertiser's terms and conditions). We would ask that significant changes to basic artwork should be accompanied by a new colour proof.

Please send to: Century One Publishing Ltd, Alban Row, 27-31 Verulam Road, St Albans, Hertfordshire AL3 4DG

ARTWORK CREATION SERVICE

It is possible for our production studio to design your advertisement for exclusive use in the magazine, or you can purchase the IP rights for a nominal fee.

If you have the need for this service please e-mail: creative@centuryonepublishing.ltd.uk for further information and costs. Please ensure that only final and approved copy is sent as this cannot be changed at a later time, however the client will see a proof of the advertisement to sign off before publication.

DESIGN AND LAYOUT

DISPLAY	Price
DPS	£620
Full Page	£375
Half Page	£240
Quarter Page	£145
Amending existing artwork	£50 minimum
Small text amends	£30

Creating a press ready ad from existing artwork will be charged at a flat rate of £20. A proof will be sent before publication.

All prices quoted are subject to VAT and include a single round of amends if needed. Further amends and extra proofs will be charged a £20 flat rate for each additional round of amends.

For your future use of approved artwork you can purchase the intellectual property rights to the design - please ask your sales representative to upgrade.