

[2012]

# Geoscientist

## RATE CARD - Geological Society of London - Geoscientist

Geoscientist is the official membership magazine of The Geological Society, which is the UK national society for Geoscience, and the oldest geological society in the world. Geoscientist is a monthly publication circulated to over 10,000 members worldwide.

Arguably the most sought after geology publication in the world today, Geoscientist provides a platform to not only share news and information, but also allow its fellowship to share ideas, thoughts and opinions. The publication is the only fellowship magazine of its kind, making it the global leader in earth science publishing.

### RATE CARD (COST PER ADVERTISEMENT FOR ONE INSERTION)

DISPLAY	Price
Full Page	£2,290
Half Page Landscape	£1,605
Half Page Vertical	£1,660
Quarter Page	£1,125

Special positions	Price
Inside Front Cover	£2,750
Inside Back Cover	£2,750
Outside Back Cover	£3,025

RECRUITMENT	Price
Full Page	£2,520
Half Page Landscape	£1,770
Half Page Vertical	£1,825
Quarter Page	£1,235

INSERTS (COSTS PER THOUSAND)	Price
Up to 10 grams	£265
Up to 15 grams	£295
Up to 20 grams	£365
Over 20 grams	Price on application

For all bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details.

Please note a minimum of 10,000 loose inserts applies to the above quotes. All prices are subject to VAT.

Please refer to our terms and conditions.



## PUBLISHING DATES 2012

ISSUE	ADVERTISING DEADLINES	PUBLISHING DATE
<b>February</b>	13 January	31 January
<b>March</b>	10 February	29 February
<b>April</b>	09 March	30 March
<b>May</b>	12 April	30 April
<b>June</b>	11 May	30 May
<b>July</b>	08 June	29 June
<b>August</b>	13 July	31 July
<b>September</b>	10 August	31 August
<b>October</b>	07 September	28 September
<b>November</b>	12 October	31 October
<b>Dec/Jan</b>	15 November	03 December

## CONTACTS

Century One Publishing Ltd  
Alban Row  
27-31 Verulam Road  
St Albans  
Hertfordshire  
AL3 4DG

e enquiries@centuryonepublishing.ltd.uk  
t 01727 893 894  
f 01727 893 895

Advertising Sales  
Jonathan Knight  
e jonathan@centuryonepublishing.ltd.uk  
t 01727 739 193

Artwork Contact  
Sarah Astington  
e design@centuryonepublishing.ltd.uk  
t 01727 739 191

[2012]

# Geoscientist

## MECHANICAL DATA - Geological Society of London - Geoscientist

HEIGHT AND WIDTH (MM)

Full Page

Trim size **297 x 210**

Bleed size\* **303 x 216**

\* Please remember to request a 3mm bleed around the page when artwork is being produced.

Half Page Landscape

Type size **135 x 185**

Half Page Vertical

Type size **273 x 90.5**

Quarter Page

Type size **135 x 90.5**

For all artwork with a white background please add a keyline/frame around all edges of your advertisement.



## SUPPLYING ARTWORK

High res, press ready artwork should be supplied in digital format to [design@centuryonepublishing.ltd.uk](mailto:design@centuryonepublishing.ltd.uk)

PDF, JPG or TIFF files preferred, Quark Xpress files also accepted, ensuring all printer and screen fonts, and high resolution images are included. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. Please note that Word files are not accepted.

We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof. We are happy to accept standing colour proofs for generic artwork for which modest text only changes are required (subject to charges outlined in our standard advertiser's terms and conditions). We would ask that significant changes to basic artwork should be accompanied by a new colour proof.

**Please send to: Century One Publishing Ltd, Alban Row, 27-31 Verulam Road, St Albans, Hertfordshire AL3 4DG**

## ARTWORK CREATION SERVICE

It is possible for our production studio to design your advertisement for exclusive use in the magazine, or you can purchase the IP rights for a nominal fee.

If you have the need for this service please e-mail: [creative@centuryonepublishing.ltd.uk](mailto:creative@centuryonepublishing.ltd.uk) for further information and costs. Please ensure that only final and approved copy is sent as this cannot be changed at a later time, however the client will see a proof of the advertisement to sign off before publication.

### DESIGN AND LAYOUT

DISPLAY	Price
DPS	£620
Full Page	£375
Half Page	£240
Quarter Page	£145
Amending existing artwork	£50 minimum
Small text amends	£30

Creating a press ready ad from existing artwork will be charged at a flat rate of £20. A proof will be sent before publication.

All prices quoted are subject to VAT and include a single round of amends if needed. Further amends and extra proofs will be charged a £20 flat rate for each additional round of amends.

For your future use of approved artwork you can purchase the intellectual property rights to the design - please ask your sales representative to upgrade.